

KRYSTAL B. KRAEMER

krystalbkraemer@gmail.com 419-913-9959 Reno NV, 89519

[linkedin.com/in/krystalbkraemer](https://www.linkedin.com/in/krystalbkraemer)

KRYSTALBKRAEMER.COM

PROFESSIONAL SUMMARY

Former Fine Art and Graphic Design educator transitioning into Instructional Design after completing a Master's Degree in Education and Instructional Design Technology. I have extensive experience creating innovative and inspiring solutions that maximize learning. I can merge adult instructional methodology, communication design, and technological skills to ensure impactful learning solutions both digitally and in person. I plan, create, implement, and assess successful learning experiences with modern, fast-paced learners in mind. Visit my website for a more in-depth understanding of my Instructional Design philosophies.

SKILLS

Adult Learning Theories • Digital Learning • Content Development • Asynchronous Learning • Learning Modalities • Just-in-Time Learning • Blended Learning • Learning Needs Analysis • ID Storyboarding • Video Storyboarding • Communication Collaboration • Creativity • Curiosity • Flexibility • Articulate Suite • Adobe Creative Suite • WordPress • Microsoft Office

EDUCATION

May 2021

Masters of Education | Instructional Design Technology

Bowling Green State University | Bowling Green, OH

- Additional Graduate Certificate in Instructional Design
- Collaborative Instructional Training Initiative Certified in Social and Behavioral Responsible Conduct of Research
- Associates Degree of Applied Science Commercial Art & Technology - 2019

Jan 1997

Bachelor of Fine Arts | Fine Arts and Art Education

University of Wisconsin Milwaukee | Milwaukee, WI

- K-12 Wisconsin Art Education License

WORK HISTORY

MAY 2021- CURRENT

Instructional Designer | Freelance

- Collaborate with various Instructional Designers regarding the creation of digital learning content.
- Creation of various digital learning assets and materials used within and for promoting digital learning materials.

JUNE 2019- JAN 2020

Graphic Designer | Adjunct Faculty | Owens Community College Perrysburg, OH 43551

- Developed creative print, web, and motion graphic materials used by OCC to promote athletic and broadcast media platforms.
- Created videos and still images for social media, advertising, and informational purposes.
- Worked as student project advisor to help gather and define assignment requirements and increase program understanding and competency in various media programs.
- Graphic design intern advisor and assignment lead.

AUGUST 1998- JUNE 2014

Fine Arts Teacher & Curriculum Consultant | Multiple School Districts, Ohio & Wisconsin

- Supervised creation, alignment, and implementation of curriculum, learning outcomes, and assessments. Managed budget, supply requirements, ordering, classroom design, and studio planning.
- Coordinated and implemented multiple cross-curricular units and lessons.
- Designed multi-level curriculum scenarios to encourage continuous progress in learning environments.

AUGUST 1992- August 1995

Jr. Commercial Photographer & Photo Assistant | Image Studios Inc. Appleton, WI

- Photographed high-quality images for various print projects.
- Completed complex photo shoots at indoor and outdoor venues.
- Planned and prepared for on-location and studio shoots.
- Determined and adjusted subject position, props, and lighting equipment while selecting camera angles to optimize the final product.